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**\*\*\* MEDIA ADVISORY \*\*\***

**Arena Still Ranks Top of Class**

**Manchester, NH (January 12, 2017)** – Manchester, New Hampshire’s very own SNHU Arena, managed by SMG, once again finds itself amongst the top ranking arenas according to industry leading publication *Pollstar*.

*Pollstar* ranked SNHU Arena amongst the top 15 in the U.S. for venues fewer than 15,000 seats based on worldwide ticket sales.\* They also ranked the Arena 59<sup>th</sup> in the U.S. and 127<sup>th</sup> in the world for arenas of all sizes. The Arena continues to make a name for itself with a top 3 placement in New England.

“We owe a huge thank you to the numerous promoters and agents from around the world who choose to do business here. In the Northeast market, which is saturated with Arena options, it is because of our solid relationships developed over the years and the promoters continued success that enable us to bring the caliber of touring acts to New Hampshire at SNHU Arena. Of course the foundation of this success is our patrons and with their continued support they will truly chart the course and future successes of SNHU Arena,” said Tim Bechert, Senior General Manager.

SNHU hosted 11 of the Top 25 Touring Artist of the Decade since their inception, selling out all 11 of those artists, some multiple times. These top touring acts included Elton John, Dave Matthews Band, The Eagles, Aerosmith, Neil Diamond, Cher, Rod Stewart, Rascal Flatts, Britney Spears, Toby Keith and Trans-Siberian Orchestra. Manchester will see more top touring acts hit the stage this year including Ariana Grande, Luke Bryan, Stevie Nicks and the Pretenders, Eric Church and Def Leppard with Poison. Of the Top 100 acts of 2016 the Arena saw 12 of these top shows.

For more information on upcoming events at SNHU Arena visit us at [www.SNHUArena.com](http://www.SNHUArena.com), follow us on Twitter @SNHUArena\_NH or on Facebook at [www.facebook.com/snhuarena](http://www.facebook.com/snhuarena).

\*exclusive of arena’s sports tenant(s).

**About SMG**

*Founded in 1977, SMG provides management services to more than 240 public assembly facilities including convention and exhibition centers, arenas, stadiums, theatres, performing arts centers, equestrian facilities, science centers and a variety of other venues. With facilities across the globe, SMG manages more than 15 million square feet of exhibition space and more than 1.5 million sports and entertainment seats. As the recognized global industry leader, SMG provides venue management, sales, marketing, event booking and programming, construction and design consulting, and pre-opening services for such landmark facilities as McCormick Place & Soldier Field in Chicago, Moscone Convention Center in San Francisco, Houston’s NRG Park and the Mercedes-Benz Superdome. SMG also offers food and beverage operations through its concessions and catering company SAVOR, currently serving more than 140 accounts worldwide. For more information visit [www.smgworld.com](http://www.smgworld.com).*

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